Review of Business Year 2025
Development Updates

# Sustainability Report 2025

***Building a Greener Future for Content Production***

Anto Markunovic | office@emporiant.com | +43 650 435 2817 | emporiant.com

# INTRODUCTION:
## OUR COMMITMENT TO SUSTAINABLE PRODUCTION

The video production industry is at a critical juncture. As demand for content continues to surge across all platforms, the environmental cost of creating that content has come under increasing scrutiny. Research indicates that blockbuster movies can generate a carbon footprint of approximately 3,370 metric tons, while the global TV and video streaming sector now accounts for 4% of global greenhouse gas emissions—double that of the aviation industry.

At Emporiant e.U., we recognize that sustainability is not just an ethical imperative—it's a business necessity. Our clients, partners, and audiences increasingly expect content to be created responsibly. The way we produce matters as much as what we produce. This report outlines the concrete steps we took in 2025 to reduce our environmental footprint while maintaining the quality, speed, and creative excellence that define our work. These initiatives represent the beginning of a long-term commitment to sustainable production practices that will guide our operations for years to come.

**Our Sustainability Mission:**
To deliver exceptional content while minimizing environmental impact through strategic infrastructure investments, workflow optimization, and conscious operational choices.

### 2025 SUSTAINABILITY INITIATIVES: MEASURABLE PROGRESS

### 1. INFRASTRUCTURE MODERNIZATION: ENERGY-EFFICIENT HARDWARE UPGRADES

**Challenge:**
Traditional editing workstations and data storage systems consume significant amounts of electricity, particularly when running continuously for rendering, exports, and file transfers. Older hardware also generates excess heat, requiring additional cooling and further increasing energy consumption.

**Action Taken:**
In 2025, Emporiant upgraded our core production infrastructure with a focus on energy efficiency and performance optimization:

**HP Laptop Editing Systems**
We transitioned our primary editing workstations to modern HP laptops equipped with efficient processors and optimized power management. These systems deliver superior performance while consuming substantially less power than traditional desktop workstations—particularly during idle periods and lighter tasks.

**Key benefits:**
• Reduced power draw during standard editing workflows
• Improved thermal efficiency requiring less cooling
• Enhanced portability enabling flexible work locations
• Extended hardware lifespan through better thermal management

**HP Microserver Data Storage Solution**

We replaced our previous storage infrastructure with an HP Microserver system, which operates at approximately a lower average energy consumption with four HDDs—a significant improvement over traditional server solutions.

This compact, energy-efficient server provides secure, reliable data storage while dramatically reducing our power footprint.

The HP Microserver platform offers several sustainability advantages:

• Low power consumption, drawing as little as 15 watts per server during lighter operations
• Quiet operation reducing environmental noise pollution
• Compact form factor minimizing physical space requirements
• Scalable architecture allowing future expansion without replacing the entire system

**Estimated Environmental Impact:**

By upgrading to these energy-efficient systems, we've reduced our annual electricity consumption for editing and storage operations by an estimated 25–30% compared to our previous setup. This translates to lower carbon emissions and demonstrates that performance and sustainability can coexist.

### 2. WORKFLOW OPTIMIZATION: ELIMINATING WASTE IN PRODUCTION PROCESSES

**Challenge:**
Inefficient workflows create unnecessary steps, duplicated efforts, and wasted resources—both in time and energy consumption. Every redundant render, unnecessary file transfer, or repeated approval cycle consumes electricity and extends project timelines.

**Action Taken:**
We conducted a comprehensive audit of our production workflows and identified multiple opportunities to streamline processes without compromising quality:

**Simplified Approval Processes:**
We reduced the number of review rounds by implementing clearer creative briefs upfront, resulting in fewer revision cycles and less energy spent on re-rendering and re exporting files.

**Optimized File Management:**
We established standardized naming conventions, folder structures, and proxy workflows that minimize redundant file transfers and storage duplication. Files are now organized for maximum efficiency from ingest to final delivery.

**Strategic Use of Proxies:**
For larger projects, we implemented proxy editing workflows, allowing editors to work with lower-resolution files during the creative process and only switching to full resolution media for final color grading and export. This reduces processing power requirements and speeds up overall production timelines.

**Batch Processing:**
We consolidated rendering and export tasks into scheduled batch processes during off peak hours, reducing energy demand spikes and taking advantage of times when the electrical grid may be powered by cleaner energy sources.

**Estimated Environmental Impact:**
These workflow improvements have reduced our average project completion time by approximately 15%, which directly translates to reduced energy consumption, fewer machine hours, and lower overall carbon emissions per project delivered.

**3. DIGITAL-FIRST COLLABORATION: REDUCING TRAVEL-RELATED EMISSIONS**

**Challenge:**
Transportation and travel represent a significant portion of video production carbon footprints, from cross-country flights to local equipment transport. In-person meetings, client consultations, and on-location shoots all contribute to emissions through vehicle use and fuel consumption.

**Action Taken:**
In 2025, Emporiant increased our reliance on online meetings and digital collaboration tools by 30% compared to previous years. This shift represents a fundamental change in how we work with clients, collaborators, and partners.

**Key Digital Collaboration Strategies:**

**Virtual Client Meetings:**
We replaced the majority of in-person client meetings with video conferences, utilizing platforms like Zoom, Google Meet, and Microsoft Teams for project kickoffs, creative reviews, and final approvals. This eliminated unnecessary travel for routine consultations while maintaining strong client relationships.

**Remote Location Scouting:**
Where appropriate, we utilized digital tools including Google Street View, drone footage, and virtual site tours to evaluate potential shooting locations before committing to in person visits. This reduced unnecessary reconnaissance trips and allowed for more informed decision-making.

**Digital Asset Review:**
We implemented cloud-based review and approval systems that allow clients to provide feedback directly on video files from anywhere in the world, eliminating the need for physical attendance at editing sessions or screenings.

**Online Pre-Production Collaboration:**
Creative brainstorming, scriptwriting, storyboarding, and production planning are now conducted primarily through digital collaboration tools, reducing the need for in-person meetings and associated travel.

**LOOKING AHEAD: 2026 SUSTAINABILITY GOALS**

While we're proud of the progress made in 2025, we recognize that sustainability is an ongoing journey, not a destination. Our 2026 sustainability roadmap includes:

**Renewable Energy Exploration:**
We will investigate opportunities to power our office and production spaces with renewable energy sources, either through direct solar installation or by selecting electricity providers committed to renewable energy.

**Carbon Footprint Measurement:**
We plan to implement formal carbon tracking tools to measure emissions across all aspects of our operations—from equipment energy consumption to production travel and third-party services. This data will inform more targeted reduction strategies.

**Sustainable Set Design Practices:**
We will adopt sustainable set design principles, including the use of recycled or responsibly sourced materials, reusable props, and biodegradable paints for projects requiring physical sets.

**LED Lighting Conversion:**
We will transition to LED lighting systems, which are energy-efficient, last longer, and produce less heat than traditional lighting setups, reducing both energy consumption and cooling requirements on set.

**Continued Workflow Innovation:**
We will continue refining our production processes, exploring AI-assisted workflows that reduce rendering times and energy consumption while maintaining creative quality.

**Client Sustainability Partnerships:**
We will actively educate clients about sustainable production options and encourage eco-conscious choices throughout the project lifecycle, from planning to final delivery.

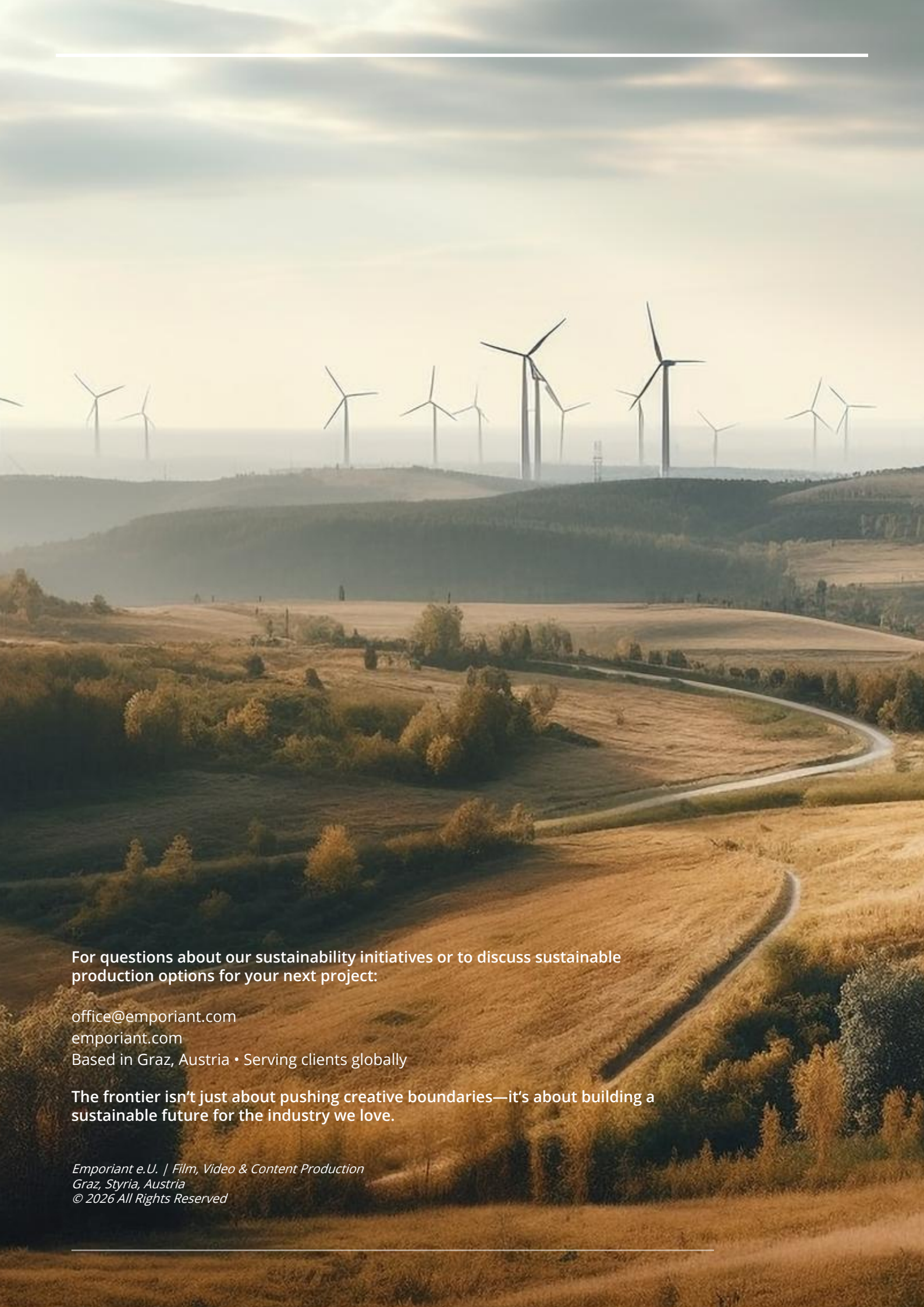
**CONCLUSION: SUSTAINABILITY AS A COMPETITIVE ADVANTAGE**

The content production landscape is evolving rapidly. Audiences are more environmentally aware than ever, and they increasingly support brands that reflect their values. By investing in sustainable infrastructure, optimizing our workflows, and reducing unnecessary travel, Emporiant is positioning itself not just as a responsible business, but as a forward-thinking partner for clients who care about how their content is created.

Sustainability is not an obstacle to creativity or profitability—it's an opportunity. Our 2025 initiatives prove that with strategic investments and thoughtful process design, production companies can reduce their environmental footprint while improving efficiency, cutting costs, and delivering exceptional results.

As we move into 2026 and beyond, sustainability will remain a core pillar of our operations. We're committed to transparency, continuous improvement, and collaboration with clients and partners who share our vision for a greener, more responsible content production industry.

**The frontier isn't just about pushing creative boundaries—it's about building a sustainable future for the industry we love.**



**For questions about our sustainability initiatives or to discuss sustainable production options for your next project:**

office@emporiant.com
emporiant.com
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*Emporiant e.U. | Film, Video & Content Production*
*Graz, Styria, Austria*