

Offer Statement for the year
2025 Business Offer Updates

Content+ — ideas that convert

Professional Video Production & Content Creation

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WHO WE ARE

Emporiant e.U. is your strategic content partner for video production, multimedia services, and brand storytelling. We don't just create beautiful visuals—we create content that drives real business results.

OUR APPROACH

- Results-driven content strategy
- AI-enhanced workflows for faster turnaround
- Outcomes tailored to your business goals
- Professional quality without the agency overhead

WE SERVE

- Tech Startups scaling their market presence
- Luxury Lifestyle Brands building premium positioning
- Founder Branding & Personal Brand Development
- E-commerce Growth & Product Marketing
- Musicians & Creative Professionals



TRUSTED BY

Feinkost Mild | Graz

Small local bar - Starter Engine Package
Authentic atmosphere & brand storytelling



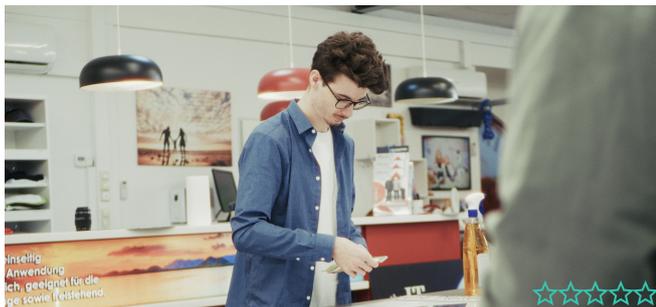
Martin Schmiderer | Musician

Custom Package
Artist branding & music content



Werbetechnik Majer | Weiz

Advertising technology - Growth Engine Package
Showcasing technical capabilities & services



Haris Javoric | Musician

Custom Package
Music video & promotional content





WHY VIDEO MATTERS

90%

90% Increase in Purchase Decisions

After watching a product video, customers are 90% more likely to make a purchase.

+80%

+80% Conversion Rate Boost

Videos increase conversion rates across all digital platforms—from newsletter signups to product purchases.

60kX

Videos Communicate Faster

The human brain processes video content 60,000x faster than text. In our fast-paced world, this makes video the most efficient content format.

95%

Better Memory Retention

People remember up to 95% of information from videos compared to just 10% from text. Your brand stays in their mind longer.

100%

Higher Engagement

Websites with video content receive 100% more visitors and keep them engaged longer.

SEO

Better SEO Rankings

Google prioritizes video content in search results, helping your business get discovered.

\$++

Emotional Connection

Purchase decisions are driven by emotions. Video combines visuals, sound, and storytelling to create powerful emotional connections.



OUR PACKAGES

STARTER ENGINE

€2,000

Perfect for businesses ready to start their content journey

What's Included:

- 1x Professional Promo Video (up to 60 seconds)
- 3x High-Quality Social Media Clips (15-30 sec each)
- Professional editing & color grading
- Licensed music & sound design
- Multiple format exports (Instagram, TikTok, LinkedIn, YouTube)
- 2 rounds of revisions

Ideal For:

- Product launches
- Service introductions
- Brand awareness campaigns
- Social media kickstart

Turnaround:

7-10 business days



GROWTH ENGINE

€5,000

Comprehensive content package for scaling businesses

What's Included:

- 1x Professional Promo Video (up to 90 seconds)
- 5x High-Quality Social Media Clips (15-45 sec each)
- 1x Landing Page Hero Video (30-45 seconds)
- Strategic content planning session
- Professional editing & color grading
- Licensed music & sound design
- Advanced motion graphics & text overlays
- Multiple format exports optimized per platform
- 3 rounds of revisions
- Basic performance tracking setup

Ideal For:

- Growth-stage companies
- Multi-channel marketing campaigns
- Website conversion optimization
- Consistent social media presence

Turnaround:

14-21 business days



OUR PACKAGES

SUPREME ENGINE

€8,000+

Full branding solution with comprehensive content

What's Included:

- 1x Hero Brand Video (2-3 minutes)
- 10x High-Quality Social Media Clips (up to 30s)
- 1x Event Coverage (up to 4 hours filming)
- Complete content strategy & planning
- Professional multi-camera production
- Advanced editing & color grading
- Licensed music & custom sound design
- Motion graphics & animation
- Brand style guide for video content
- Multiple format exports for all platforms
- Unlimited revisions (within scope)
- Analytics & performance consultation

Ideal For:

- Brand launches & rebrands
- Event marketing & documentation
- Premium brand positioning
- Comprehensive content ecosystems

Turnaround:

21-30 business days





OUR PACKAGES

CONTENT PARTNERSHIP RETAINER

€1,000 - €2,000 *per month*

Ongoing content creation for sustained growth

What You Get:

- Monthly content planning & strategy
- Regular video content delivery (scope based on tier)
- Priority scheduling & faster turnaround
- Discounted rates on additional projects
- Monthly performance review
- Dedicated account management
- Content calendar management
- Quick-turn social media content

Choose Your Tier:

€1,000/month - Essential Partner

- 2-3 social media clips per month
- 1 quarterly promo video
- Monthly strategy call

€2,000/month - Growth Partner

- 5-6 social media clips per month
- 1 promo video every 2 months
- Bi-weekly strategy sessions
- Priority support

Ideal For:

- Brands with ongoing content needs
- Companies building consistent online presence
- Businesses ready for long-term content investment





ADDITIONAL VIDEO SERVICES

Beyond our core packages, we offer specialized video production for every need:

PRODUCT & EXPLAINER VIDEOS

- Product demonstrations (from **€4,900**)
- Animated explainer videos (from **€6,000**)
- Tutorial & how-to content
- Complex product features simplified

EVENT & TRADE SHOW COVERAGE

- Trade show booth coverage (from **€890**)
- Conference & seminar documentation (from **€2,500**)
- Corporate events & celebrations
- Live streaming capabilities

RECRUITING & EMPLOYER BRANDING

- Recruiting videos (from **€1,490**)
- Company culture showcases (from **€7,000**)
- Employee testimonials
- „Day in the life“ content

BRAND & IMAGE VIDEOS

- Corporate image films (from **€7,500**)
- Founder story videos
- Company history & values
- Brand positioning content

CUSTOM PACKAGES

Every business is unique. If our standard packages don't fit your exact needs, we create custom solutions including:

- Documentary-style brand stories
- Founder interview series
- Product demonstration videos
- Tutorial & educational content
- Music videos & creative projects
- Corporate event coverage
- Podcast video production
- Multi-language content versions

Contact us for a custom quote tailored to your goals.

ADDITIONAL VIDEO SERVICES

OUR PRODUCTION PROCESS

1. CONCEPT & STRATEGY

We start by understanding your goals, target audience, and brand positioning. Every video begins with a tailored concept designed to achieve specific business outcomes.

2. SCRIPT & STORYBOARD

Our team develops detailed scripts and visual storyboards. We refine these through collaborative feedback sessions until we have the perfect blueprint for your video.

3. PROFESSIONAL PRODUCTION

Our experienced crew handles all aspects of filming with professional 4K equipment, lighting, and sound. We work efficiently to minimize disruption to your business operations.

4. POST-PRODUCTION & DELIVERY

Expert editing, color grading, motion graphics, and sound design bring your video to life. After your feedback and revisions, we deliver final files optimized for all your channels.

WHAT'S INCLUDED IN EVERY PACKAGE

- Professional 4K video production
- Licensed music & sound effects
- Color grading & post-production
- Multiple export formats
- Usage rights for all platforms
- Revision rounds
- Project management & communication
- File delivery & cloud storage

WHY EMPORIAN?

Results-Focused

We measure success by your business outcomes, not just video views

AI-Enhanced Workflow

Faster turnaround without compromising quality

Professional Quality

Broadcast-grade equipment & experienced creative team

Business Understanding

We speak your language—content that aligns with your KPIs

Austrian Quality

European quality standards, competitive pricing

Fast Turnaround

Quick delivery when you need it, without rush fees

Strategic Thinking

Not just videographers—content strategists who understand marketing

Collaborative Approach

Your vision + our expertise = content that works

THE EMPORIAN DIFFERENCE

We Don't Just Make Pretty Videos

Anyone can create nice-looking content. We create content that:

- Increases conversions
- Drives qualified leads
- Builds brand authority
- Engages your specific audience
- Delivers measurable ROI

AI-Enhanced, Human-Perfected

We leverage AI tools to accelerate our workflow while maintaining the creative quality and strategic thinking that only humans can provide.

From Startups to Established Brands

Whether you're a tech startup needing investor pitch videos, a luxury brand requiring premium content, or a founder building personal authority—we adapt our approach to your specific needs.

READY TO CREATE CONTENT THAT CONVERTS?

*Emporiant e.U.
Professional Video Production & Content Creation
Austria*

*Email: contact@emporiant.com
Web: www.emporiant.com*

Let's discuss your project and create content that drives real results.